

Youth Ambassadors

About the project

The Youth Ambassadors project is a new initiative that will empower more than 100 activists across Europe to carry out our fight against extreme poverty – campaigning locally, nationally and online. Don't be put off by the title, at ONE we think that youth is a state of mind. We would therefore encourage anyone between 16 and 35 years old to get in touch, but would also like to hear from outstanding individuals who are over 35 but still young at heart! In this voluntary role, ambassadors will become leaders for the ONE Campaign in their communities and beyond, and will carry out a variety of creative and ambitious actions in support of our advocacy work, particularly around the European elections in May 2014.

This is a critical moment in the fight against extreme poverty; we know that it can be virtually eliminated by 2030, but only if we step up to make sure we get the job done. As one of the largest aid donors in the world, the EU is instrumental to hitting this target. That's why we need you – a committed team of “factivists” who can help us deliver fact-based activism against extreme poverty, inspired by concrete evidence and driven by technology. We've seen huge wins in Europe in the last few years thanks to our campaigners; securing new rules requiring oil, gas, mining and logging companies to declare the payments they make to foreign governments and protecting the aid budget.

We are looking for 20 UK based ambassadors to participate in this voluntary program. It will run for 6 months and each ambassador will receive training, access to high profile events, in-depth policy briefings as well as dedicated support from a member of the campaigns team. This is a great opportunity for anyone wanting to become more engaged in international development or who want to develop their skills in creating change; it's your chance to truly define yourself as a ONE campaigner.

Taking action

Ambassadors will have access to a range of campaign and advocacy tools and products, and will receive support to design and develop their own action plans. Ambassadors will be expected to deliver a range of actions not limited to:

- Writing to and meeting your local MP
- Lobbying members of the UK and European Parliament
- Meeting with influential decision-makers
- Campaigning using social media
- Organising and delivering local events/presentations
- Writing letters to local media
- Writing blog posts for the ONE website
- Recruiting new members and attending ONE events

Ambassadors will have:

- A passion for the eradication of extreme poverty and an interest in international issues
- A good knowledge of ONE and its campaign themes
- Great communication and teamwork skills
- Willingness to attend Ambassador induction and appropriate training
- Ability to build and maintain relationships and great people skills
- Ability to encourage and support others
- Strong organisational skills with the ability to organise own workload efficiently

Why get involved?

In addition to the many benefits and rewards that come with working in development, we will offer:

- A clear set of objectives and deliverables with a written summary of achievements awarded on completion of the program
- Regular online and offline training in areas including campaigning, advocacy, media and lobbying – tailored to suit your needs
- Access to a Europe-wide network of activists, including one European meet up
- The opportunity to attend exciting and exclusive ONE events
- Fantastic incentives for campaign achievements
- The support of ONE staff and access to a team of ONE mentors
- Reimbursement of reasonable expenses when on duty (material, transportation, event planning etc.)

Key dates

Beginning of April: Two training days and the Youth Ambassadors' program "official kick-off" with the presence of important personalities

April-June: Lobbying and advocacy actions

Mid-June: Regional meet-up/Evaluation of progress

September: European meeting in Brussels with all Youth Ambassadors: remind the elected MEPs of their promises and engagements made before the elections

How to apply?

Send your application with your CV and your cover letter to: ukcampaigns@one.org mentioning "Youth Ambassador" in the subject line. If you are selected, we will contact you as soon as possible and invite you in for an introductory chat about the role. For more information, contact ukcampaigns@one.org.

About the ONE Campaign

ONE is a grassroots advocacy and campaigning organisation that fights extreme poverty and preventable disease, particularly in Africa, by raising public awareness and pressuring political leaders to support smart and effective policies and programs that are saving lives, helping to put kids in school and improving futures. Co-founded by Bono and other campaigners, ONE is nonpartisan and works closely with African activists and policy makers.

What we do

Backed by a movement of more than 3.5 million ONE members, ONE achieves change through advocacy. We hold world leaders to account for the commitments they've made to fight extreme poverty, and we campaign for better development policies, more effective aid and trade reform. We also support greater democracy, accountability and transparency to ensure policies to beat poverty are implemented effectively. ONE is not a grant-making organisation and we do not solicit funding from the general public.

At ONE, **'we're not asking for your money, we're asking for your voice.'**